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| **RESEARCH** |  |  |  |  |
| **Information** | Minimal | Basic | Thorough | Extensive |
| **Range of sources** | Minimal (1-2 sources) | Basic (3-4 sources) | Thorough (> 4 and variety) | Extensive (> 6 and variety) |
| **Order and analysis** | No order | Some order | Order and critical | Sorted with elimination and critique. |
| **Factors contributing to issue** | No factors | One or two identified | Several identified and ranked | Multiple identified, ranked and analysed |
| **Solutions** | No solutions discovered or  discussed | One solution | Multiple solutions | Multiple solutions evaluated for best outcome |
| **Compassion** | No consideration of justice | Some consideration of justice | Compassion for issue evident | Compassion for justice obvious. |
| **PERSUASIVE TEXT** |  |  |  |  |
| **Planning** | Minimal | Basic | Thorough and creative | Extensive compelling |
| **Choice of medium** | Not suited to topic or audience | Suited to topic but not the audience | Appropriate choice of medium for topic and audience | Brilliant choice of medium for topic and audience |
| **Informative** | Minimal information | Some information OR too much – inappropriate selection | Appropriate amount and choice of information, variety | Excellent choice and placement of information |
| **Persuasive techniques**   * Images * Text * Audio * Rhetorical ?s * Statistics * Other | No persuasive techniques | Few persuasive techniques | Appropriate use of persuasive techniques | Excellent use of language and variety of persuasive techniques |
| **PRODUCT** |  |  |  |  |
| **Production quality** | Minimal | Basic | Good | Excellent |
| **Persuasive or motivating** | Demotivating or not informative | Informative | Persuasive | Get out of my seat and GO! |
| **Flow** | Disjointed | Basic | Smooth, fitting | So smooth that didn’t notice any transitions |
| **Artistic presentation** | Minimal | Basic use of colour/shape | Creative and good use of colour and shape | Compelling use of colour and shape |
|  |  |  |  |  |
| **Ethical consideration** | One point of view presented | Multiple points of view presented | Multiple points of view considered | Multiple points of view critically reviewed |
|  |  |  |  |  |

**Comments:**